

Benefits of Magazine Subscription Fundraising

HIGHLIGHTS of the MAGAZINE PROGRAM

- Most people read magazines; this program allows them to RENEW, purchase NEW or send someone a GIFT subscription order through the school or group.
- Excellent profits with effective promotion programs.
- Excellent average return per order (averages approximately \$10.00 profit per order).
- No product storage or product inventory.
- No cost and No risk to the school or group.
- No delivery responsibilities for the school. Everything is delivered via mail.
- Customer service is guaranteed by CCRP's in house customer service staff.
- Magazines promote reading at home.
- Magazine subscriptions are not seasonal so you can run the program at any time.

EASE of OPERATION & ADMINISTRATION

- Easy program set up administration for students, staff members or parents.
- Very little cash to count as 98% of payments are made via cheques and credit cards.
- Programs run annually therefore revenues are secured year after year.
- CCRP's excellent customer service takes care of ALL post campaign enquiries.
- There is no work for the school after the campaign is completed.

STUDENT, SCHOOL and COMMUNITY ACCEPTANCE

- Students find it easy and fun to participate. They can also relate to the products.
- Special Staff Programs with pricing and participation benefits.
- Wide variety of magazine titles to satisfy hundreds of different interests.
- People support the school by purchasing magazines they may already read.
- Funds may be raised without door-to-door selling.
- This program offers magazines that may not be available through local newsstands.
- Customers appreciate excellent product value.
- 100% guaranteed for service, product & delivery of all orders.

How much money would you like to raise? (Based upon an average of \$10.00 profit/order)

	Number of Student Participants							
Sales▼	25	75	150	250	350	450	550	650
1	250	750	1,500	2,500	3,500	4,500	5,500	6,500
3	750	2,250	4,500	7,500	10,500	13,500	16,500	19,500
5	1,250	3,750	7,500	12,500	17,500	22,500	27,500	32,500
7	1,750	5,250	10,500	17,500	24,500	31,500	38,500	45,500
9	2,250	6,750	13,500	22,500	31,500	40,500	49,500	58,500

Canadian Community Reading Plan

An Affiliate of the Interprovincial Group of Companies

"Canada's Magazine Fundraising Specialists"

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